



# The Artistic Impact

A Nationwide Socio-Art Competition by NSS, IIT Bombay



## Competition Details and Rules

### GENERAL DETAILS

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- Participation is completely voluntary.
- Out of the four categories (*Social Canvas, Click for Change, thINK, My Social Episode*), you can participate in any number of categories. Additionally, you can give more than one entry for the same category.
- Any kind of plagiarism will lead to straight disqualification.
- Winning entries from past year cannot be submitted again. However, all other entries can be submitted provided they satisfy other criteria.
- The final decision regarding the results rests with NSS, IIT Bombay.

### THEME

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- To encourage brainstorming on few prevalent social issues, the theme for this year is,  
*‘Stepping towards better India’*
- The following sub-themes are summarized under the main theme.
  - Clean and Green India
  - Outsmarting Calamity
  - E-Literate
- You can choose to work on any of the sub-themes mentioned above however other ideas related to the theme which are not explicitly mentioned, may also be chosen.

### SUBMISSION DETAILS

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- Participation form can be filled through NSS IIT Bombay website only.
- Details in submission form must be carefully entered. Correspondence address should be complete and carefully filled as the prizes and certificates for winners will be couriered to these addresses.
- Submission form requires you to sign in from a verified Google account. It is recommended to login from your account or alternatively provide your correct email ID for further correspondence.
- Keep checking the *portal* for further updates.

### RESULTS

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- The results will be announced on our *Facebook page* by 2nd October 2018.
- The certificate and prizes will be sent to the winners via courier to the address given by them during the submission.

## CATEGORY-SPECIFIC RULES

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The following are the rules for the categories for submission:

### THE SOCIAL CANVAS

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- You need to submit two pictures, one picture of the painting, and another picture of you with the painting. The pictures should be clear. Blurred pictures will be discarded.
- The painting should either highlight or provide a solution to issues related to the theme stated above but it isn't a mandate. You can also work on any social issue you think is important and needs to be addressed.
- The painting should be original, made by you. The idea should also be original. Any cases of copied ideas, or copied paintings will lead to disqualification.
- You can submit any type of painting, and use all kinds of colours: Colour pencils, crayons, watercolours, etc. Black and white pencil sketches are also acceptable.
- You can submit a short write up explaining your concept of the painting if you feel the need to do so. There is space for write-up on submission portal.

### CLICK FOR CHANGE

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- The pic should be original. Pictures taken from the Internet will be disqualified.
- Blurred pictures will be discarded.
- You can submit a short write up explaining your photograph if you feel the need to do so. There is dedicated space to enter that during submission.
- The picture should highlight or provide a solution to issues related to the theme stated above but it isn't a mandate. You can also work on any social issue you think is important and needs to be addressed.
- It is recommended that you send one photograph of yourself as well, apart from the picture.
- If you are using a DSLR camera, provide the EXIF data related to the pictures.

### THINK

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- The word limit is 200 words.
- You can submit in any language, but English is preferred.
- The write-up should be on issues related to the theme stated above but it isn't a mandate. You can also work on any social issue you think is important and needs to be addressed.
- Writing can be of any form: poetry, short story, paragraph, essay, dialogue etc.
- In case you are unable to submit a typed write-up (.docx, .pdf), we will also accept pictures of hand-written write-ups (.JPEG, .PNG). But the pictures should be very clear and legible.
- Again, any copied content will be discarded. You can use quotations from different places, but the write-up should be original.
- All/Winning entries may be published through NSS, IITB Blog.

### MY SOCIAL EPISODE

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- The word limit is 100 words.
- You can submit in any language, but English is preferred.
- The write-up should be the first hand account of one of your best moments, doing something good for the society. The write-up can be of any form: poetry, short story, paragraph, essay, dialogue, etc.
- A maximum of two episodes can be submitted. It is recommended that you send a photo of you doing social service or of the beneficiaries.
- All/Winning entries may be published through NSS, IITB Blog.

For any further details, you can message our *Facebook page*. Also, keep visiting the page for regular updates related to the competition. Alternatively, you can email us at [team.nss.iitb@gmail.com](mailto:team.nss.iitb@gmail.com).